

Welcome to the Parkdale Community Food Bank's 16th Annual General Meeting

November 27th 2024

Land Acknowledgement

We acknowledge the land we are meeting on is the traditional territory of many nations including **the Mississaugas of the Credit, the Anishinaabeg, the Chippewa, the Haudenosaunee and the Wendat peoples** and is now home to many diverse First Nations, Inuit and Métis peoples.

We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.

We are grateful to have the opportunity to live and work on this land.

Hello! I'm Rosemary.

- Live near Mary McCormick Park
- Enjoys street art and black licorice
- Is a professional facilitator

I'm here to

- Help this meeting stay focused
- Keep it on schedule
- Ensure as many people as possible have an opportunity to speak



Tonight's Agenda

6:30 - Welcome & Land Acknowledgement

6:35 - Volunteer Board Introductions and Official business

6:40 - Presentation from the Board and Executive Director

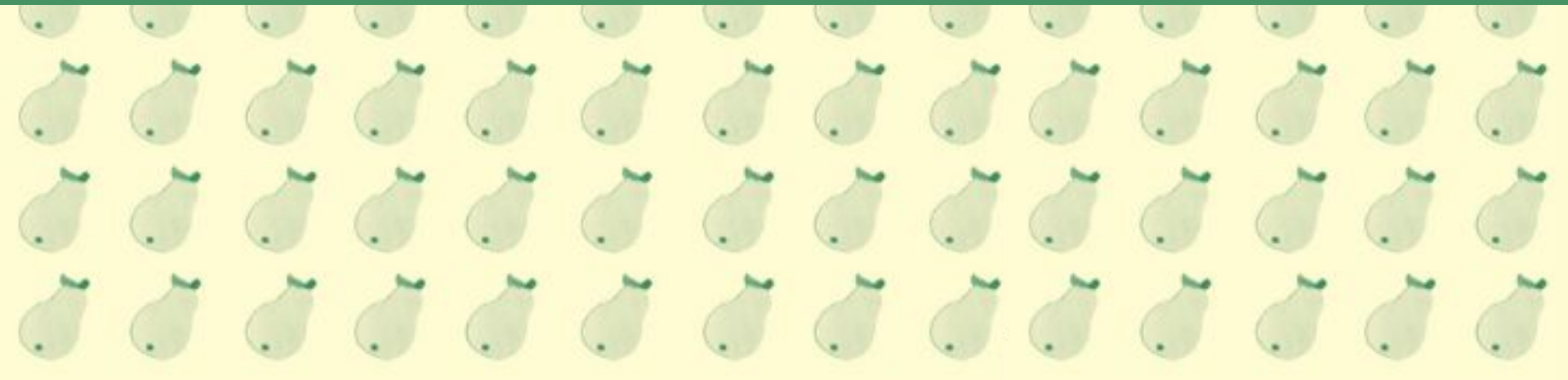
7:10 - Q&A

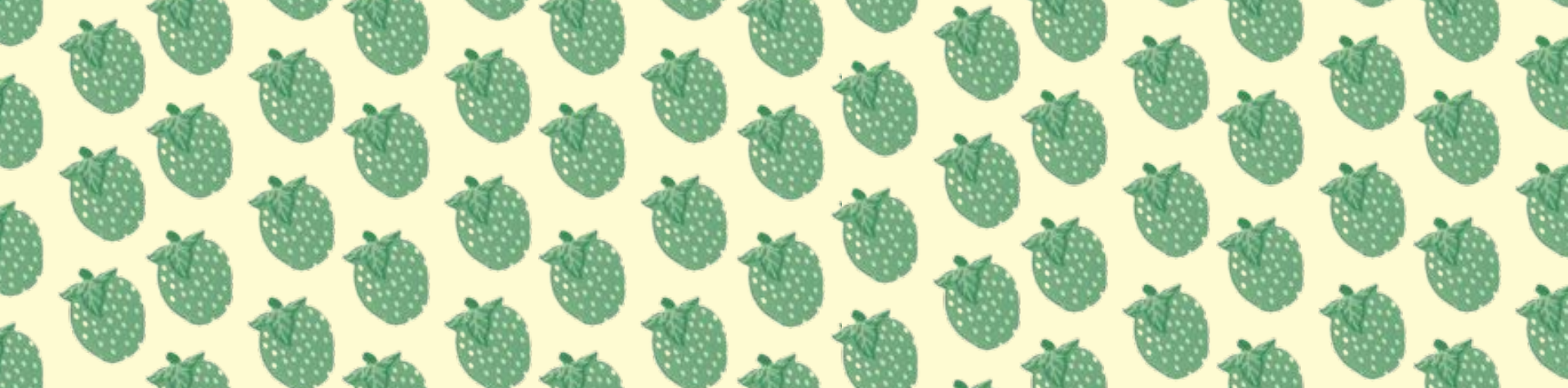
7:30 - Roundtable Discussions and Cake





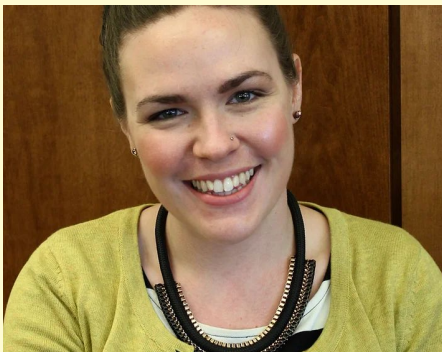
Thank you for being here





Board Member Introductions & Official Business





Laurie Drake (*she/her*), Chair
(outgoing Chair)



Alexandra Cote (*she/her*), Vice Chair
(outgoing)



Avi Cheema (*she/her*), Director
(outgoing)



Jagtaran Singh (*he/him*), Director
(outgoing)



Liza Kobrinsky (*she/her*), Interim
Treasurer (incoming co-chair)



Miles Kenyon (*he/him*), Director
(incoming co-chair)



Matthew Myers (*he/him*), Director



Jane Laughton (*she/her*), Director



Sherri Hasmatali (*she/her*), Director



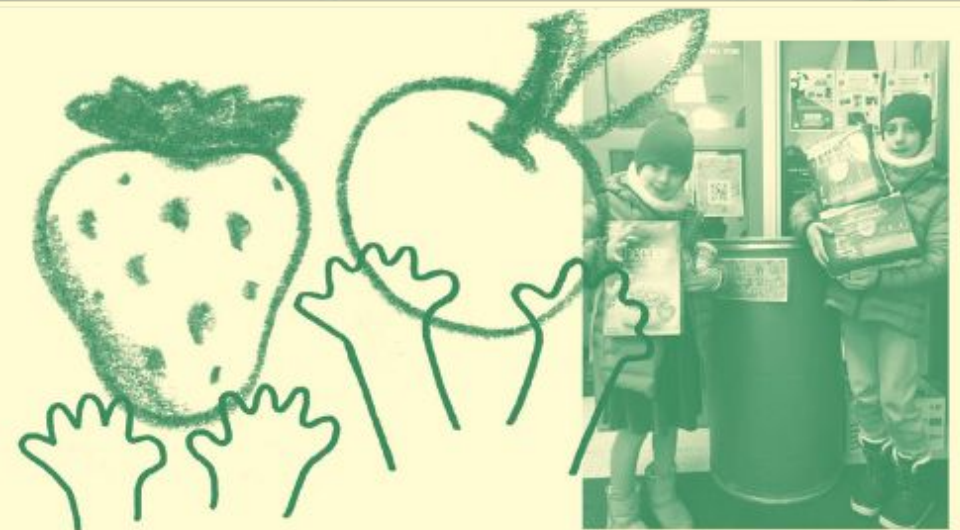
Tara Monks (*she/her*), Director



Tom Combs (*he/him*), Director

Official Business

Approval of previous year's minutes





30 minutes

ED + Chair Presentation

Our Strategic Plan in a Nutshell

Mission To create a hunger-free community.

Strategic Pillars

Measuring
and
Communicat-
ing Impacts

Engaging our
Donors and
Community

Building
Internal
Capacity and
Resilience

Guiding Principles

Client-Centric:
Ensuring a joyful
and dignified
food experience

**Diversity, Equity
and Inclusion**

**Prioritizing
Wellness:**
Creating a nourishing
workplace

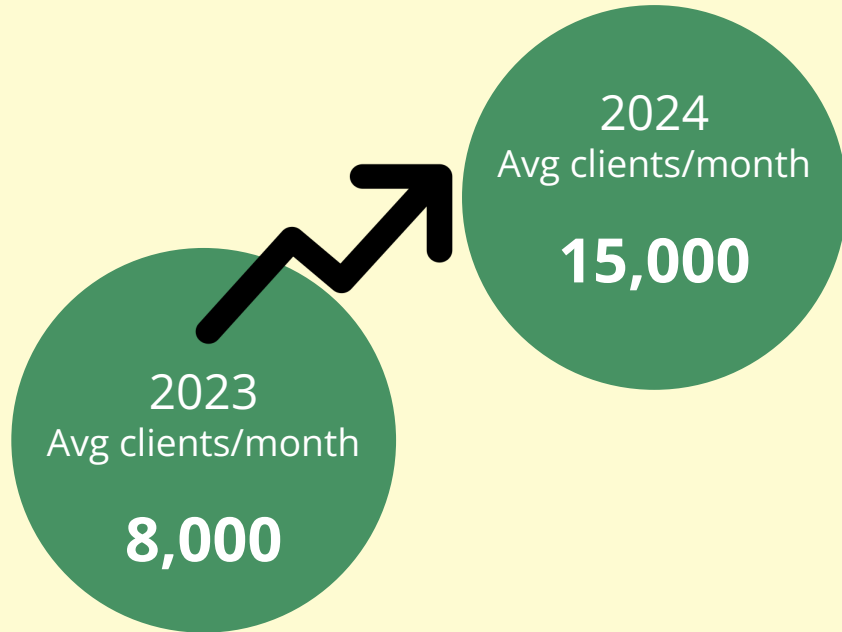


Measuring & Communicating our Impact



Continued Increase in Need for our Services

This drastic and unprecedented increase continues to place strain on the food bank and the sector overall.



Over 2 Million Pounds of Food!

In the first year of operations, our 263 Dunn location received and distributed **2,234,929 lbs** of food to our community! Over **183,946 lbs** came from community-organized food drives.

We are **working to improve the quality and diversity of the food we distribute** based on feedback we received during the strategic planning process

We launched our **bi-annual Community Cookbook initiative**, having released 2 editions thus far. The goal of this project is to celebrate the diversity of our community through showcasing cultural cuisine, and to help educate community members on how to prepare lesser known produce.



Deliveries Incoming...

This year, we completed 12,740 deliveries with the support of over 50 volunteers.

Thank you to the Bike Brigade for the vital role they play in ensuring our delivery program members receive their groceries.



Stepping up to the Plate

With the rise in need for our services, we have expanded and improved in order to step up for our community.

- Expanded the operating hours of our in-person food bank by 10 additional hours weekly, increasing the accessibility of our program significantly.
- Increased the capacity of our delivery program by 30%, eliminating the waitlist for service.
- Since opening our Dunn location, Our in-person food bank has fed 156,140 individuals across 65,244 households



Daily Bread - Best in Class Outstanding Food Program 2024 Recipients



“The Outstanding Food Program award recognizes a community agency in Toronto that has made significant efforts to implement Rights-based practices within their program, to ensure all clients are served with dignity and respect in a welcoming and supportive environment. The Outstanding Food Program embodies inclusivity with a volunteer cohort that reflects the community they serve.”

This award is an incredible testament to the hard work dedication of our volunteers and staff. Thank you!





Engaging our Donors & Community

Sector Context

Throughout the sector, economic strain, inflation and financial insecurity have not only caused giving to decrease, but demand for charitable services to increase to all-time highs.

This is why in our 5 year strategic plan, we identified fundraising diversification as a key strategic goal.

And we've been making strides towards this.



Innovative Fundraising Initiatives

By enhancing our team's capacity to identify and leverage diverse funding opportunities, we can continue to invest in and expand our programs and services.

Key areas of growth include:

- Investing in our corporate partnership program with mission-aligned for-profit organizations in our community.
- Improving fundraising expertise on our Board of Directors.
- Improving communications by revamping our newsletter and creating more directed social media strategies.



We've Focused on Fundraising Events

We raised over \$11,000 at our **Dufferin Mall Gift Wrapping Booth!** Thank you for making this fundraiser a festive success.

Our community raised \$20,000 through the **Rev & Run!** Big shout out to the Canada Running Series, Kevin, Heather, and Chickapea Pasta.

Our incredible community showed up to run and raised over \$42,000 at this year's **Spring Run-Off.**

Cheers to Josh, Gord, and our incredible volunteer Jess for raising \$10,000 through the **Toronto Cocktail Conference.**

Tommy raised awareness about our mission and over \$10,000 through his **Minion marathon run.**



We've Found New Partners

Not Far From The Tree supplies our community with seasonal, locally grown fruits and vegetables.

The Investment Management Corporation of Ontario collected over 5,000 items through their annual food drive.

Card for Change donated Sobeys gift cards, helping us to expand our variety of nonperishable and personal care items.

Muslim Welfare Canada, through Project Ramadan, donated 100 bags of culturally significant food items for our community to enjoy during Ramadan.

Toronto Cat Rescue supplies pet food and treats to our furry friends.

Chickapea Pasta's generosity has allowed us to offer more gluten-free pasta options to our community.

Thank you to all of our incredible partners!



Client & Volunteer Advisory Committee

PCFB's Client & Volunteer Advisory Committee provides client & volunteer input and perspectives on matters that impact the operations and strategic priorities of the food bank.

Committee participants are selected through a randomized process, which prioritizes seats based on the member's role at the food bank.

- 6 seats are reserved for client members
- 2 seats are reserved for volunteers
- The remaining seats can be filled by either clients or volunteers.

(NB. Members that are both a client and a volunteer can fill either seat.)



Volunteer Program

Our volunteer program has doubled!

- 150 volunteers in 2022/2023
- 300 in 2023/2024.

Lead Volunteer Program provides increased support to our volunteer team through training and leadership opportunities.

Events for our volunteer community - Arts & crafts night and summer celebrations!

We look forward to increasing social events - further rooting the connection between food and joy.

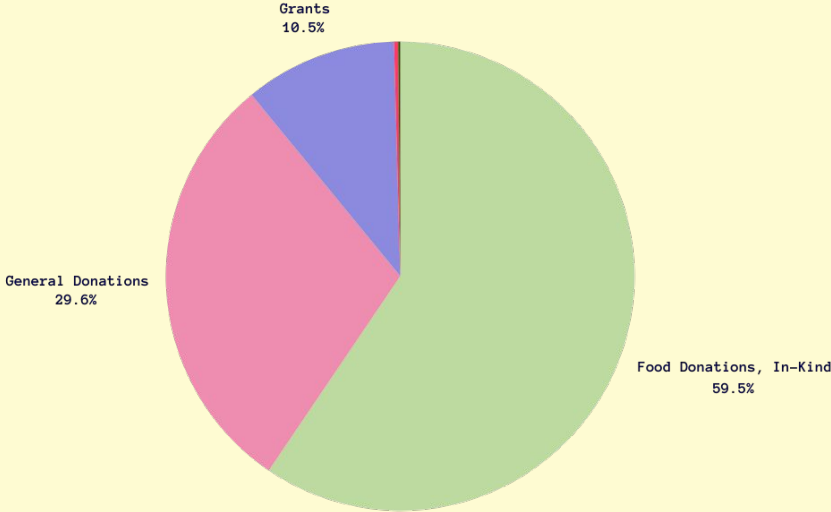


The background of the slide is a repeating pattern of watermelon slices. Each slice is a quarter of a watermelon, showing the green rind, the red flesh with black seeds, and the white pith. The slices are arranged in a grid-like pattern, slightly offset from each other.

Treasurer's Report

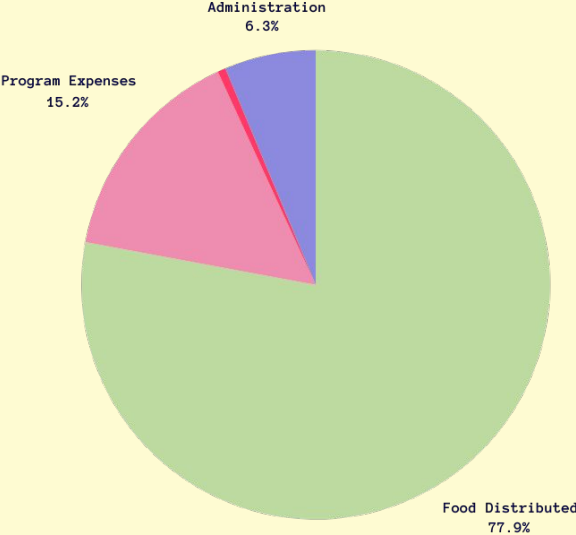
2023/2024 Financial Snapshot

Revenues



Food Donations, In-Kind	\$1,996,771
General Donations	\$993,556
Grants	\$352,940
Capital Donations	\$9,805
Interest & Other	\$4,452

Expenses



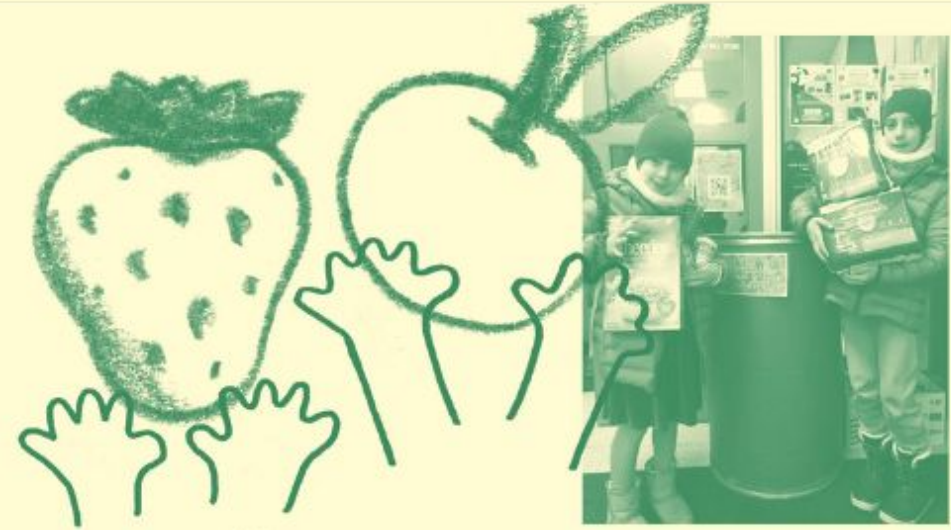
Food Distributed	\$2,304,050
Program Expenses	\$449,902
Administration	\$185,968
Fundraising	\$16,871

*\$400,733 in excess revenue was utilized by the PCFB as an addition to our Operating Fund and towards the purchase of 5 Brock Ave.

Official Business

Approval of 2024 Audited Financials

Appointment of Auditor for 2025
Financials





Internal Capacity and Resilience

Supporting our Team

We recognize that our impact against food insecurity depends on our resilient team. As such, our commitment to feeding people necessitates a dynamic and well-equipped team.

- New Senior Manager, Programs and Services role to provide additional support to program staff.
- Streamlined the Food Bank Operations Manager role to better meet the needs of our community.
- Increased training opportunities for staff and volunteers.
- Certified as a Living Wage Employer by the Ontario Living Wage Network.



Home Sweet Home: 5 Brock Ave.

We are thrilled to be moving into our new forever home in early 2025.

Within this new home we will have:

- Space for our Delivery Program
- Space for our Drop-In Grocery Program
- Dedicated space for volunteers
- Staff offices & meeting space
- Loading dock for deliveries
- Significantly expanded storage space for food inventory
- Room to grow 🌱



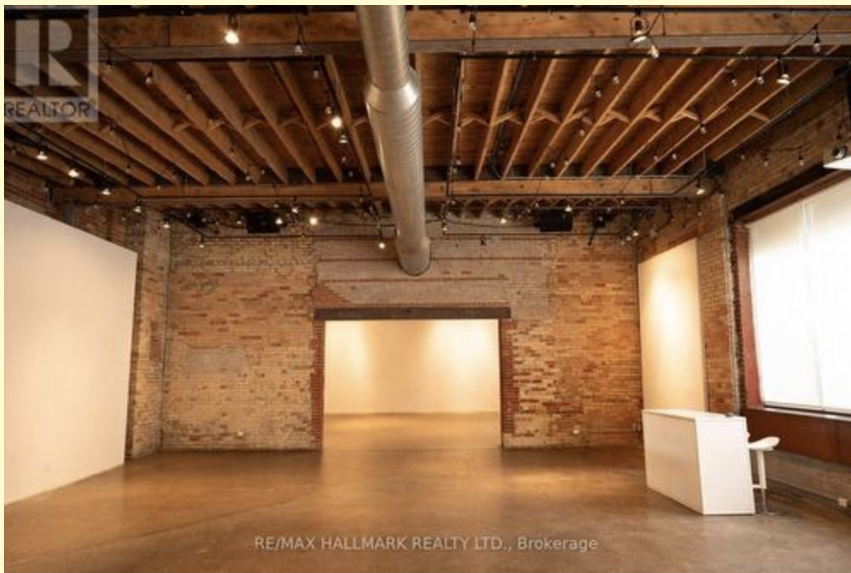
This is the beginning of an exciting new chapter for the Parkdale Community Food Bank. We look forward to growing together in our new home and continuing to serve our community with choice, dignity, and respect.




RE/MAX HATFIELD REALTY LTD. Brokerage









**Thank you to all our volunteers,
donors, and staff.**

We couldn't do this without you!





20 minutes

Questions & Discussion

Roundtable Discussions

The Roundtable activity is an exciting opportunity to share your feedback and expertise on key areas of the organization.

- Roundtables will be dedicated to 4 key discussion topics. All tables will be labelled with corresponding colour-coded signage.
- Join an in-depth discussion at the table of most interest to you, or move from table to table to share ideas and have discussion.
- Each table has a host(s) who will help move the discussion forward and take notes.
- There is also note paper at each table in case you prefer to write your own notes.

After tonight we'll collect all the feedback that we heard at each of the tables and summarize it in a report that we'll share on our website with the AGM slides.

Roundtables Topics:

30 minutes

PINK TABLES

5 Brock Ave (Our new home!)

Hosts: Matthew, Alex, Kitty, and Jenna

What ideas do you have for how we might use this new space?

How can this space continue to support our community?

BLUE TABLES

Programs & Services

Hosts: Tom, Miles, Jeremy, Kelly, and Lily

Thinking to the future, what ideas do you have for services and programs that we might be able to develop for the food bank?

GREEN TABLES

Fundraising and Foodraising

Hosts: Liza, Tara, Iris and Celestina

What ideas and suggestions do you have for how we can better fundraise and foodraise?


ORANGE TABLES

Volunteering and Community Engagement

Hosts: Jane, Sherri, Clare, Argerie

What ideas and suggestions do you have for how we can improve our volunteer and community engagement?

What superpowers might you and others have that we're missing out on?



**Thank you to all our volunteers,
donors, and staff.**

We couldn't do this without you!

