

# Our Year Across Two Locations

July 2023 - August 2024



Parkdale  
Community  
Food Bank

I am very grateful to have been so lucky as to be a part of the incredible community here at the Parkdale Community Food Bank. Change is never easy, and we have navigated so much of it over the past few years as an agency and within our community overall. When we moved to 263 Dunn Ave, I knew that it wouldn't be the last step for the food bank but an essential part of our journey in ensuring our lasting roots in Parkdale. Returning to our shopping model was a vital part of our shared vision, and I am deeply thankful that 263 Dunn Ave made this possible.

To our amazing volunteers: the work you do is not only essential to sustaining the food bank, but you are also the heart and energy of our community. You are what makes the PCFB such a special place. I am incredibly proud of all we've accomplished together over the past year - and the five years leading up to it. As we look forward to our permanent home at 5 Brock Ave, I am excited for a future where we continue to foster a welcoming, hunger-free, and joyful community for all.

- Kitty Raman Costa, Executive Director

It will come as no surprise to anyone reading this report that hunger is on the rise in our community. And sadly, the PCFB is not alone in experiencing this trend. Over the past 12 months, we have witnessed an increase of over 100% in the number of clients served monthly. While we will continue to find ways to source more food and serve more community members, it's also important to celebrate the work that our staff, our volunteers, and our volunteer board has done over the past two years since we've moved to our Dunn location.

From re-establishing our shopping model, to launching the Client and Volunteer Advisory Committee. From creating our first Strategic plan, to finding new and creative ways to fundraise in a challenging economy, I couldn't be prouder of the work we've all done to advance the goals of the organization and meet the increasing needs of our community. As we say goodbye to our old homes and welcome in our new one, I want to extend a huge thank you to our team and our community. We couldn't have done all of this without you.

- Laurie Drake, Chair of the Board of Directors

# Strategic Goals in Motion



*Over the past year we have made significant strides towards bringing our Strategic Plan to life.*



## Client-Centric:

- We have purchased 5 Brock Ave, a new home for all of PCFB's programming, to better meet the needs of our growing community.
- We have expanded our operating hours to accommodate the needs of our community.



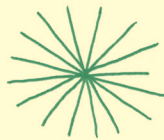
## Diversity, Equity, and Inclusion (DEI):

- As an organisation that is committed to fostering equity and creating a sustainable impact within our community, we are proud to report that we have been recognized as a Living Wage Employer by the Ontario Living Wage Network.
- We have added additional positions to our Client & Volunteer Advisory Committee to ensure more individuals are involved in the decision making process.



## Prioritising Wellness:

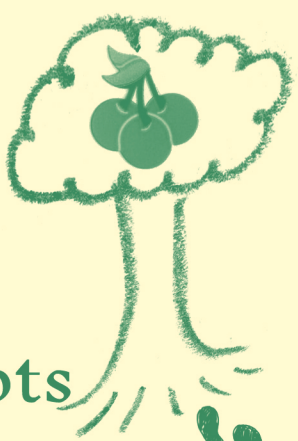
- We have expanded and prioritised training for volunteers and staff to ensure everyone feels confident and prepared on-site at the food bank.
- We have expanded our volunteer appreciation program to better recognize the invaluable contributions of our volunteer team, while also working to inspire joy, foster togetherness, and nurture positive relationships.



Scan Here to View our Strategic Plan,  
released in January 2024







# Returning to our Roots

We are excited to celebrate a full year since we returned to our beloved shopping model and opened the 263 Dunn location. While we were disappointed to have to introduce the grocery box model due to the restrictions of the COVID-19 pandemic, we remained determined to reestablish the shopping experience that has been a cornerstone of the Parkdale Community Food Bank since 2007.

Wow!

Here's to a year of renewed connections and meaningful support!



Since opening, 263 Dunn:

- Our community has fed 156,140 individuals across 65,244 households
- We have received & distributed 185,946.63 lbs of food donations from our community.





# Our Delivery Program: Bringing the Food Bank to You!



Established in 2020 at the onset of the COVID-19 pandemic, our delivery program is now a key cornerstone of the Parkdale Community Food Bank. Through this program, we deliver groceries to community members who are unable to attend the food bank in-person due to illness or disability.

Through this program we completed 12,740 deliveries with the support of over 50 volunteers.



Thank you to the Bike Brigade for the vital role they play in ensuring our delivery program members receive their groceries.

We are excited for the move to 5 Brock Ave, where our programs will be reunited under one roof!



We extend our deepest gratitude to our incredible volunteers who have dedicated their time, energy, and compassion throughout the 2024 year. Your unwavering commitment has been the cornerstone of our success, allowing us to serve our community with the care and support it deserves. Every hour you've spent and every task you've undertaken has made a meaningful difference, and we are profoundly grateful for your hard work and dedication. Thank you for being the heart of the Parkdale Community Food Bank.

- Clare Rutledge, Volunteer Program Manager



*In the past year  
our volunteer team  
has grown from 150  
to 300 dedicated  
community members!*





# FUNdraising

Thank you to all of our community members for showing up to support our mission! We couldn't do it without you!



We raised over \$11,000 at our Dufferin Mall Gift Wrapping Booth! Thank you for making this fundraiser a festive success.



\$20,000 raised at the Rev & Run! Big shout out to the Canada Running Series, Kevin, Heather, and Chickapea Pasta.



Our incredible community showed up to run and raised over \$42,000 at this year's Spring Run-Off.



Cheers to Josh, Gord, and our incredible volunteer Jess for raising \$10,000 through the Toronto Cocktail Conference.



Tommy raised awareness about our mission and over \$10,000 through his Minion marathon run.

Thanks to the support of local businesses, we were able to raise over \$1,000 from the sales of our Community Cookbook.



Have a fundraising idea? Please reach out to us at [info@pcfb.ca](mailto:info@pcfb.ca) – we would love to hear from you!



Access our services in person at 263 Dunn Ave  
Access our services in person in 2025 at 5 Brock Ave.  
General Inquiries: [info@pcfb.ca](mailto:info@pcfb.ca)  
Board Inquiries: [board@pcfb.ca](mailto:board@pcfb.ca)  
[www.pcfb.ca](http://www.pcfb.ca)  
Instagram: [@parkdalefoodbank](https://www.instagram.com/parkdalefoodbank)  
416-532-2375



Art & Zine Designed by Ginette Lapalme



**About Us:** The Parkdale Community Food Bank has been providing barrier-free access to food with choice, dignity, and respect since 2007. We firmly believe that access to high quality and nutritious food is a basic human right.

**Our Mission:** Embracing the belief that joy is fundamental to nourishment, our mission is to create a hunger-free community. Through barrier-free access to diverse food options, every person who walks through our doors has a place at our table.